



**Onondaga County**  
**Planning Federation**  
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## Annual Symposium | March 26th, 2025 | Marriott Downtown Syracuse

The Onondaga County Planning Federation is a nonprofit organization that holds annual training conferences for elected/appointed officials, community organizations, and the public. New York State has minimum training standards that this symposium helps local officials meet. The symposium typically attracts around 250 attendees from across the Central New York region.

The goals of the annual symposium are to...

- provide introductory training for incoming local planning and zoning board members
- promote community and inter-community planning within or by the municipalities
- educate attendees on emerging topics in community planning
- collect and distribute information and resources to the local planning community

### For Inquiries...

If you or your company are interested in becoming a sponsor of this event and have questions, please contact Onondaga County's Department of Planning by calling **(315) 435-2611**

**Registration &  
Breakfast \$500**

**2 spots available**

**Luncheon  
\$650**

**2 spots available**

**Keynote  
\$650**

**2 spots available**

### Sponsorship Opportunities

- Promoted as "sponsored by Company" in promotions
- Special acknowledgement of sponsor during event
- Recognition in program, on social media, and website
- Tabling opportunity to distribute "swag" or merch
- Opportunity to distribute branded merch in event space

### Conference Program Ads

All ads in the program will be printed in color with a JPG image provided by your company.

**Quarter Page:  
\$100**

**Half Page:  
\$200**

**Full Page:  
\$300**



**Onondaga County  
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**To secure your sponsorship, complete this form and email to Ellison McMahon,  
Planner I at [ellisonmcmahon@ongov.net](mailto:ellisonmcmahon@ongov.net)**

**Company:** \_\_\_\_\_

**Contact Individual:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Select Sponsorship Level:**

Registration & Continental Breakfast (\$500)

Luncheon (\$650)

Keynote (\$650)

Quarter Page Program Ad (\$100)

Half Page Program Ad (\$200)

Full Page Program Ad (\$300)

**Payment:**

Check Enclosed

Voucher

Invoice Me

Sponsorships will be treated on a first-come, first-served basis.

Sponsorship commitments, payment, logos and camera-ready ad graphics are due by 01/15/2025.

**For additional information or with questions, please contact Onondaga County Department of Planning at  
(315) 435-2611 or email [ellisonmcmahon@ongov.net](mailto:ellisonmcmahon@ongov.net)**